

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25319452		Changes as of: 10/7/2016 at 10:47 AM		Version: Current State Version 4	
CPE: 521/966/7984		Flight: 10/11/16 - 10/17/16		Total \$: \$0.00	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: TRUMP, DONALD		Total Spots:	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: North Carolina		Office: WASHINGTON	
		Agency Order #: 5432262		Primary Demo: Adults 18+	
		Buyer: MediaAssistant, AMAG		Con Type: POLITICAL/NOTE	
		Salesperson: CHRISTIAN CAMBEIRO		Assistant: CHRISTIAN CAMBEIRO	
		202-955-5342		Traffic #: 161579	
				Separation:	

Comments: PER EMAIL
TOTAL CXL OF \$5485
PLS CF - THANK YOU!

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Sa 8a-9a		GD MRN-SAT-ABC	\$60.00	2.3	30	0	0	0	0	0	0	0	0	\$0.00	\$26.09	0.0
2	Tu-F 5a-5:30a		AMER-MORN-ABC	\$15.00	0.5	30	0	0	0	0	0	0	0	0	\$0.00	\$30.00	0.0
3	Tu-F 6a-7a		NEWS	\$80.00	2.5	30	0	0	0	0	0	0	0	0	\$0.00	\$32.00	0.0
4	Su 8a-9a		GD MRN-SUN-ABC	\$60.00	1.9	30	0	0	0	0	0	0	0	0	\$0.00	\$31.58	0.0
5	Tu-F 7a-9a		GD MRN AMR-ABC	\$120.00	3.3	30	0	0	0	0	0	0	0	0	\$0.00	\$36.36	0.0
6	M-F 5:30a-7a		NEWS	\$60.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$60.00	0.0
7	Tu-F 2p-3p		GENRL HOSPITAL	\$60.00	1.6	30	0	0	0	0	0	0	0	0	\$0.00	\$37.50	0.0
8	8p-10p		DANCNG-STR-ABC/AVG. ALL WKS	\$300.00	6.3	30	0	0	0	0	0	0	0	0	\$0.00	\$47.62	0.0
9	8p-9p		GREY ANTMY-ABC	\$300.00	5.9	30	0	0	0	0	0	0	0	0	\$0.00	\$50.85	0.0
10	7p-8p		AFHV	\$125.00	2.3	30	0	0	0	0	0	0	0	0	\$0.00	\$54.35	0.0
11	8:30p-9p		Speechless	\$250.00	4.5	30	0	0	0	0	0	0	0	0	\$0.00	\$55.56	0.0
12	10p-11p		Conviction	\$250.00	4.4	30	0	0	0	0	0	0	0	0	\$0.00	\$56.82	0.0
13	8p-8:30p		Goldbergs	\$250.00	4.3	30	0	0	0	0	0	0	0	0	\$0.00	\$58.14	0.0
14	Tu-F 11p-11:35p		NEWS CHNNL3-11<	\$60.00	1.4	30	0	0	0	0	0	0	0	0	\$0.00	\$42.86	0.0
15	Su 11p-11:30p		NEWS CHNL3 SUN	\$80.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$80.00	0.0
16	Tu-F 11:35p-12:35a		J KIMMEL-ABC<	\$30.00	0.6	30	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
17	Sa 12n-7p		College Ftbl	\$100.00	2.1	30	0	0	0	0	0	0	0	0	\$0.00	\$47.62	0.0
18	Sa 8p-11:30p		College Ftbl	\$200.00	2.2	30	0	0	0	0	0	0	0	0	\$0.00	\$90.91	0.0
19	Su 6p-6:30p		Su 6p news	\$60.00	2.5	30	0	0	0	0	0	0	0	0	\$0.00	\$24.00	0.0



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Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: TRUMP, DONALD		Market: Wilmington, NC	
815 SLATERS LANE		Product: North Carolina		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 5432262		Primary Demo: Adults 18+	
22314		Buyer: MediaAssistant, AMAG		Con Type: POLITICAL/NOTE	
Salesperson: CHRISTIAN CAMBEIRO		Assistant: CHRISTIAN CAMBEIRO		Traffic #: 161579	
202-955-5342		Separation:			
				Total \$: \$0.00	
				Total Spots:	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
20	Tu-F,M 5:30p-6p		ERLY NW-WMNGTN	\$75.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$25.00	0.0
21	Tu-F,M 5p-5:30p		EARLY NWS CH 3	\$75.00	2.8	30	0	0	0	0	0	0	0	0	\$0.00	\$26.79	0.0
22	Tu-F,M 6p-6:30p		NEWS CHNNL 3-6	\$100.00	3.2	30	0	0	0	0	0	0	0	0	\$0.00	\$31.25	0.0
23	Su 6:30p-7p		ABC NWS-SUN	\$90.00	2.7	30	0	0	0	0	0	0	0	0	\$0.00	\$33.33	0.0
24	Tu-F,M 7p-7:30p		ENT TONIGHT 30	\$75.00	2.2	30	0	0	0	0	0	0	0	0	\$0.00	\$34.09	0.0
25	Tu-F,M 7:30p-8p		INSIDER	\$75.00	2.0	30	0	0	0	0	0	0	0	0	\$0.00	\$37.50	0.0
26	Tu-F,M 4p-5p		JUDGE JUDY	\$60.00	2.3	30	0	0	0	0	0	0	0	0	\$0.00	\$26.09	0.0
TOTALS:							0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0

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Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/07/16 10:41 AM	CHRISTIAN CAMBEIRO	PER EMAIL TOTAL CXL OF \$5485 PLS CF - THANK YOU!	
10/06/16 2:09 PM	Gary O'Halloran	Line 24 NA 10/11. NCAB Debate. \$75 out	
10/06/16 11:39 AM	BRADLEY PHILLIPS	removed n/a spots on lines 11,23 - revised line 24 - added spots to lines 16,17 to make money work	
10/06/16 10:14 AM	Gary O'Halloran	Line 11. NA. rate Line 23 NA. rate Line 24 NA 10/13. NCAB Debate. Total - \$415	
09/27/16 4:24 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS	
09/27/16 4:24 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS	

Competitive Information	
Market Budget:	\$0
WWAY Share:	18%
Comment:	ACC
WECT:	53%
WILM:	12%
WSFX:	16%
Unknown:	1%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	0%	0	\$0.00	N/A
Total	0%	0	\$0.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	0	\$0.00
Total	0	\$0.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/7/16 10:41 AM	CHRISTIAN CAMBEIRO	Confirmed		68	\$-5,485.00
Makegood 2	10/6/16 2:09 PM	Gary O'Halloran	Confirmed			\$0
Revision	10/6/16 11:39 AM	BRADLEY PHILLIPS	Confirmed	4		\$0
Makegood 1	10/6/16 10:14 AM	Gary O'Halloran	Confirmed			\$0

Changes: Total Spots from 68 to 0. Calculated Dollars from \$5,485.00 to \$0.00. Total GRPs from 144.9 to 0. Total CPM from \$37.85 to \$0.00. Competitive Market Budget from \$30,472 to \$0. User Entered \$ from \$5,485.00 to \$0.00. Comments from removed n/a spots on lines 11,23 - revised line 24 - added spots to lines 16,17 to make money work to PER EMAIL
TOTAL CXL OF \$5485
PLS CF - THANK YOU! Total \$ from \$5,485.00 to \$0.00. 24 buylines added or modified.

Changes: Total Spots from 64 to 68. Total GRPs from 143.8 to 144.9. Total CPM from \$38.14 to \$37.85. Comments from NEW POLITICAL ORDER - PLS CF - THANKS to removed n/a spots on lines 11,23 - revised line 24 - added spots to lines 16,17 to make money work. 5 buylines added or modified.

Changes: Total GIMPs from 0 to 144. Total CPM from \$0.00 to \$38.143.25.



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Buyer: MediaAssistant, AMAG	Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	Con Type: POLITICAL/NOTE Assistant: CHRISTIAN CAMBEIRO 202-955-5342
	Traffic #: 161579	Separation:
	Total \$: \$0.00	Total Spots:
	Total CPP: \$0.00	Total GRP:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/27/16 4:26 PM					\$0
Revision	9/27/16 4:24 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0
New	9/27/16 4:20 PM	CHRISTIAN CAMBEIRO	New	64		\$5,485.00
						\$5,485.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.